

Alcatel inaugurates its Prague office and holds press conference



Alcatel presents its European strengths in Prague.

On April 10, 1991, Alcatel, lead by L-J. Companyo, as director of international affairs Alcatel n.v. and Chairman and CEO, Alcatel Trade International, held a press conference in Prague for the opening of the Alcatel Trade International office. Companyo's message to the press was that Alcatel has already forged strong ties with Czechoslovakia, so far by importing telecommunications equipment into the country. Now, however, after the momentous political changes, Alcatel's intention is to be a long-term partner in the development of their telecommunications industry. He hoped that what starts

out as a commercial office today, will soon expand as business develops in Czechoslovakia. The presence of Mr Murgas, general manager of Alcatel's partner in Czechoslovakia, Tesla Liptovsky Hradok, illustrated Alcatel's desire to invest in the country. Also present to answer journalists questions were H. Von Ludwig - Alcatel SEL, J. Günther - Alcatel Austria, R. Petit-Jean - Alcatel CIT and M. Hajek - ATI country manager for Czechoslovakia. After the press conference, which was attended by over 70 Czechoslovakian journalists, Alcatel held a cocktail for customers.